

changes

trends and updates from your area remodeler

Getting to know

John Kiernan is the President of Kiernan Remodeling + Design, Inc. He started John Kiernan Construction, Inc. with his wife, Nancy, in 1987. John has called Bradenton his home since 1953.

Q: What is the most important aspect of what you do for a living?

A: I get to help people improve the quality of their lives.

Q: What is the best thing professionally that has happened to Kiernan Remodeling + Design?

A: The addition of Ben DePrenger has helped make KRD an industry leader.

Q: Do you have any professional pet peeves?

A: People that still want to make purchase decisions based on price rather than value.

Q: What has been your most difficult challenge in your remodeling career?

A: Creating a turn-key remodeling franchise of one.

Q: Who are your role models?

A: Self-made successful people of all sexes, religions and color that enjoy what they do.

Q: What is the most important thing you would want your clients to know about you?

A: I believe in doing the right thing, which usually isn't the easiest or the cheapest thing to do.

Q: People would be surprised to find out that you...?

A: I enjoyed serving in Vietnam in 1969 with the U.S. Army.

Q: What is your favorite place on earth?

A: Anywhere with my wife, Nancy.



John Kiernan
President Kiernan Remodeling + Design

Special Feature:

Meet our new decorator



A Florida native and member of the International Interior Design Association, Kelly Boevé understands the architectural style of a home and the style desired by the homeowner. With six years of experience in the Florida decorating and home building industry, and the president of Orange Moon Interiors, Inc., she is an invaluable partner for homeowners. Her talents include space planning, finish selections from millwork and flooring to paint selections, drafting, renderings, perspective drawings and site installation. Her talents for color, texture and application are unsurpassed in our area. "It is very exciting to be a part of a new division of the Kiernan Remodeling + Design team. They are well-respected in our area and we have a synergy that is going to produce some really great projects this year".

Dream. Build. Live.



BEFORE



AFTER

In May 2007, the Board of Directors of the Bradenton Country Club approached KRD with a remodeling project that had a very tight budget and schedule, while demanding finishes that would reflect the prestige of the Club's members. Knowing that KRD is uniquely able to provide integrated design and estimating services, the Board approached us to put together a carefully tailored design package that was within their budget.

The Board wanted to open the Backswing Lounge and Pelican Room to one another. We worked within the existing color themes that had already been built in the Pro Shop, and incorporated them into the theme of the new design. The Club required that we incorporate the point of sale system, its audio-visual equipment, and soda equipment into a seamless design package.

On opening night, the staff of Kiernan Remodeling + Design was invited to join in the celebration of the opening of the new Backswing Lounge. We were met with many smiles and accolades from both the membership as well as the staff of the Bradenton Country Club. KRD wishes to thank everyone involved for helping us bring this project to a successful realization.

"I cannot say enough about the outstanding cooperation and working relationship we have had with John Kiernan and his entire staff."

- Jim Brand, CCM, General Manger for Bradenton Country Club, Bradenton, Florida

NEXT ISSUE:
Survive Your Remodel

Kiernan Remodeling + Design, Inc. • 4007 39th Street, East • Bradenton, FL 34208
(941) 748-1219 • kiernanremodeling.com

In House DESIGN Services

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Remodeling since 1987
kiernanremodeling.com

A word from Ben...

In House Design Consulting Services



In 2007 KRD committed to enhance our services by bringing the right experience to its in-house design and consulting

services. We have discovered that providing personalized, attentive, detail-oriented interior decorating services that custom finishes require, is a necessity in what we do. We have added another member to the KRD team who will focus on this. This increases the potential that each project carries, which is a home renovation that

can be a true reflection of its owners' personality and taste.

It is our pleasure to Welcome Kelly Boevé to the Kiernan team. Kelly joined us in the last quarter of 2007, and we are off to a flying start. We believe that we have found in Kelly the experienced professional guide that our clients demand. She brings a familiarity with our work that comes from years of working in the high-end custom home industry. Her work lives on in prestigious addresses throughout Manatee and the surrounding counties. She has enhanced our existing sources for quality material suppliers, as well as skilled trade partners. Welcome aboard Kelly!

Ben DePrenger
General Manager

What's In: Outdoor Rooms

Extending the comfort and convenience of your home into the great outdoors is a popular trend called the "outdoor room". Yards, gardens, decks, porches, patios, courtyards and especially outdoor kitchens are more and more being created in this fashion. Julie D. Taylor, author of Outdoor Rooms says "The line between the house and the outdoor space continues to disintegrate. Many designers are using the same, or similar, materials both on the interior and exterior to extend the house to the outdoors. It breaks down the barrier and gives a feeling of a larger house".

'Will you look back on life and say "I wish I had", or "I'm glad I did"?'
-Zig Ziglar

Our Favorites

1 Absolute Black Granite

"This granite color is devoid of any veining or patterning. It has a clean, classic appearance that can work in any style of kitchen, be it traditional or modern. This granite also looks beautiful honed, which is a matte finish.



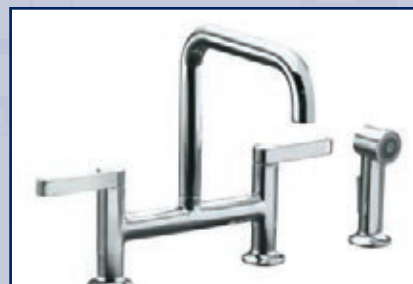
2 GE Advantium

"This appliance is one of our favorites. What's not to love about a microwave that is also an oven and a speed cook oven at that! It's so easy to use if you just give it a try, you'll be hooked on it".



3 Kohler Torq Bridge Faucet with side spray.

"This faucet is a piece of art. We love its modern interpretation of the old farmhouse faucet style".



The Design/Build

REVOLUTION

Savvy homeowners are increasingly turning toward specialized design/ build remodeling firms for their home renovation needs. Conventionally, a homeowner who wanted to build a residential addition or other projects would first hire a drafting service or an architect. The homeowner would meet with these service providers, communicate the goals of their project, and would receive some combination of drawings and/ or specifications for a fee. After a lengthy process, the homeowner would be given a package with which they could go out and get a set of competitive bids in return. As many homeowners have learned, this method can be a frustrating and unproductive investment of time, energy, and money. Many times homeowners found the design far exceeded the established budget and therefore never actually did the renovation project.

Inevitably, the homeowner that takes the path of competitive bidding finds themselves in the middle of a storm of questions and concerns. How can a homeowner know when a drafting service has given them a set of drawings that the municipality will approve for a building permit? What should a person do when plans are vague, lacking detail and result in bidders returning proposals that offer oranges when they really wanted apples? Can a homeowner be sure that their bid has fairly provided

for the inevitable concealed conditions and document omissions that can occur in any remodeling project? We believe that the best solution is for the homeowner to partner with an experienced and professional design/ build remodeling firm that guides them through the complexities of the entire design, permitting, and construction process, all the while keeping the homeowners budget in mind.

Kiernan Remodeling + Design has stepped up to the challenge and is defining the leading edge of design/ build remodeling services in Manatee County. We work with our clients to identify a comprehensive scope of services that includes construction drawings, a complete interior finishes package, building permitting and inspections, attentive construction management, and written warranty. Our clients are best served because we integrate building design, estimating, and interior finishes at the beginning of the process. Our 20 years of experience with regulatory requirements and with local construction talent further deepens the quality of the services we provide. Taken all together, the Kiernan team empowers the homeowner to drive the process, rather than being driven (crazy) by it.

Part 1 of a 4 part series

60

60 percent of those 50 and older are expected to live in their current residence during the next five years, according to New York-based Focylst

65% of them plan to remodel or improve their homes
73% of them say the kitchen is the most important room in a house

do + he
M + A + T + H

50 percent of homeowners say they would see a designer or architect for their kitchen remodeling project if they were to do it over again

